



## DAY 1 | November 14, 2017 Strategy Building

10:30	Registration for Days 1 and 2	
10:45	<p><b>Welcome and introduction</b></p> <p><b>Why are we here? Defining your expectations</b></p>	<ul style="list-style-type: none"> <li>- <b>Aileen Ionescu-Somers</b>, Ph.D, Professor and Dean, Applied Research &amp; Collaboration, BSL</li> <li>- <b>Jane Duncan</b>, Director of Operations, SAI Platform</li> </ul>
11:15	<p><b>Relevance of sustainability to the food &amp; beverage business context</b></p> <p><i>How does your sustainable sourcing strategy contribute to achieving the SDGs?</i></p>	<p>Interactive knowledge brokering session with experts from the companies and organisations listed below</p>
12:15	<p><b>Using sustainable sourcing for commercial benefit and value creation</b></p> <p><i>How to overcome barriers, leverage promoting factors and have your sustainable sourcing strategy contribute to your commercial success?</i></p> <p><i>How do you structure and communicate a robust business case?</i></p>	<p>With at least one focused industry best practice case study example</p> <p>NGO/Not-for-Profit Representative:</p> <ul style="list-style-type: none"> <li>- <b>Mercedes Tallo</b>, Market Transformation, <i>The Rainforest Alliance (RA)</i></li> </ul> <p>Industry Representative:</p> <ul style="list-style-type: none"> <li>- <i>Unilever (TBC)</i></li> </ul>
13:15	Lunch/Networking – Day 1	
14:00	<p><b>Implementing sustainable sourcing - initial decisions to be made</b></p> <p><i>What is the step-by-step implementation process for a sustainable sourcing strategy?</i></p>	<p>Introducing three interactive knowledge building and sharing sessions, including best practices from SAI Platform member companies</p>
14:15	<p><b>a) Identifying sustainability priorities and requirements</b></p> <p><i>How do you set priorities and build a coherent sustainable sourcing program around them?</i></p>	<p>Industry Representatives:</p> <ul style="list-style-type: none"> <li>- <b>Duncan Pollard</b>, AVP, Stakeholder Engagement in Sustainability, <i>Nestlé</i></li> <li>- <b>Rozanne Davis</b>, Head of Fruit, <i>innocent drinks</i></li> </ul> <p>NGO/Not-for-Profit Representatives:</p> <ul style="list-style-type: none"> <li>- <b>Scott Poynton</b>, Founder, <i>The Forest Trust (TFT)</i></li> </ul>



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15:15	<p><b>b) Developing your sustainable sourcing portfolio</b></p> <p><i>What sustainability criteria and requirements do you wish to achieve? What are the roles of internally and externally defined standards?</i></p>	<p>Retail Representative:</p> <ul style="list-style-type: none"> <li>- <b>Mick Barry</b>, Director of Sustainable Business, <i>Marks &amp; Spencer</i></li> </ul> <p>Industry Representatives:</p> <ul style="list-style-type: none"> <li>- <b>Duncan Pollard</b>, AVP, Stakeholder Engagement in Sustainability, <i>Nestlé</i></li> <li>- <i>Ferrero</i></li> </ul> <p>NGO/Not-for-Profit Representatives:</p> <ul style="list-style-type: none"> <li>- <b>Scott Poynton</b>, Founder, <i>TFT</i></li> <li>- <b>Mercedes Tallo</b>, Market Transformation, <i>RA</i></li> <li>- <b>Mathieu Lamolle</b>, Senior Advisor, <i>International Trade Center (ITC)</i></li> </ul>
16:15	<b>Coffee and networking break – Day 1</b>	
16:45	<p><b>c) Implications for your sourcing model</b></p> <p><i>How do you implement sustainability standards in your company's supply chain?</i></p>	<p>Industry Representatives:</p> <ul style="list-style-type: none"> <li>- <b>Duncan Pollard</b>, AVP, Stakeholder Engagement in Sustainability, <i>Nestlé</i></li> <li>- <b>Nigel Davies</b>, Manufacturing and Sustainability Director, <i>Muntions</i></li> </ul> <p>NGO/Not-for-Profit Representatives:</p> <ul style="list-style-type: none"> <li>- <b>Scott Poynton</b>, Founder, <i>TFT</i></li> <li>- <b>Mercedes Tallo</b>, Market Transformation, <i>RA</i></li> <li>- <b>Mathieu Lamolle</b>, Senior Advisor, <i>ITC</i></li> </ul>
17:45	<p><b>Keynote address and discussion:</b></p> <p><i>Thought provoking bird's eye views on critical world water challenges and agriculture, and the role of companies in addressing them</i></p>	<p>Keynote Speaker:</p> <ul style="list-style-type: none"> <li>- <b>Hans Jöhr</b>, Corporate Head of Agriculture, <i>Nestec SA</i></li> </ul>
18:45	<b>Cocktail and Dinner – Day 1</b>	



## Day 2 | November 15, 2017 Strategy Embedding

8:30	<b>Refresher from day one</b>	<b>Aileen Ionescu-Somers</b> , Ph.D, Professor and Dean, Applied Research & Collaboration, BSL
8:45	<b>SAI Platform/ITC practical tools</b> <i>What tools will help you to implement your sustainable sourcing strategy?</i>	<ul style="list-style-type: none"> <li>- <b>Jane Duncan</b>, Director of Operations, SAI Platform</li> </ul> NGO/Not-for-Profit Representative: <ul style="list-style-type: none"> <li>- <b>Mathieu Lamolle</b>, Senior Advisor, ITC</li> </ul>
10:00	<b>Coffee Break/Networking – Day 2</b>	
10:20	<b>Applying your strategy at farm level</b> <i>How do you choose the right partners for the crop/region/issue, engage with farmers and overcome hurdles to implementation?</i>  <i>How do you share learning in a pre-competitive way to help the entire industry to drive accelerated implementation?</i>	NGO/Not-for-Profit Representatives: <ul style="list-style-type: none"> <li>- <b>Mercedes Tallo</b>, Market Transformation, RA</li> <li>- <b>Danny Denolf</b>, Senior Technical Advisor, GIZ</li> </ul> Industry Representatives: <ul style="list-style-type: none"> <li>- <b>Nigel Davies</b>, Manufacturing and Sustainability Director, Muntons</li> <li>- <b>Rozanne Davis</b>, Head of Fruit, <i>innocent drinks</i></li> </ul>
11:20	<b>Transparency, connectivity and proximity through technology</b> <i>Can you use technology to tackle “farm to fork” and “fork to farm” challenges?</i>	Company Representative: <ul style="list-style-type: none"> <li>- <b>Thomas Camenzind</b>, EMEA Food Manager, Google (TBC)</li> </ul> Not-for-Profit Representatives: <ul style="list-style-type: none"> <li>- <b>Sarah Roversi</b>, Settlor, <i>Future Food Institute (TBC)</i> and/or</li> <li>- <b>Sandra Carrera</b>, Advisor, Sustainability and Value Chains, ITC</li> </ul>
12:00	<b>Multi-stakeholder case study: dealing with Volatility, Uncertainty, Complexity, Ambiguity</b>	Includes a case discussion on the challenges and successes multi-stakeholder initiatives related to the Doñana Berry Project – on water management in the protected area of Huelva, Spain



	What is the learning for companies from a challenging multi-stakeholder dilemma?	
13:00	<b>Lunch/Networking – Day 2</b>	
14:00	<p><b>Rolling out the sustainable sourcing strategy internally</b></p> <p><i>How do you influence and adapt the company's culture, processes and structures to enable implementation and optimize the strategy?</i></p>	<p>Interactive knowledge sharing session on barriers and promoting factors to roll out your sustainable sourcing strategy</p> <p>Industry Representative: - Louis Dreyfus Company (TBC)</p>
16:15 -16:30	<b>Distilling the learning into take-home value</b>	<b>All participants</b>