



SAI Platform Workshop

22- 23 February, 2016, Sao Paulo - Nestlé offices¹

Time	Content	Speakers				
22 FEB	Inspirational dinner ²					
19.30 19.45 20.30	<p>Welcome words – Peter Erik Ywema, SAI Platform</p> <p>Keynote speech – “Brazil, breadbasket of the world” - Prof. José Luiz Tejon Megido</p> <p>Dinner</p> <p>Objectives: Engage participants and invite them to focus on unique opportunities to solve agricultural challenges in a pre-competitive environment.</p>	Prof. José Luiz Tejon Megido , ESPM/ABAG				
23 FEB	SAI Platform Workshop					
Morning Session - Setting the scene: challenges & opportunities						
8.30	Coffee and registration					
9.00 9.15 9.45	<p>High level - opening of morning session - Mr. Juan Carlos Marroquin, Market Head Nestlé Brasil</p> <p>Introduction, expectations & setting the scene</p> <p>Panel discussion 1: Sustainable Agriculture Challenges & Opportunities unique to Brazil looked at through different lenses: Food companies and farmers to share their experiences through case studies. Civil society organizations to reflect and comment.</p> <p>Objectives: Create common understanding of challenges and perspectives in the Brazilian context. Learn from participants’ best practices and do’s & don’ts.</p>	<p>Mr. Juan Carlos Marroquin, Nestlé</p> <p>Peter Erik Ywema SAI Platform</p> <p>Olivier Marchand, Nestlé; Renata Nogueira de Athayde, Cargill; André Luiz Spitzner, Agrária; Conceição Missio, Farmer; Bruno Reinhofer, Farmer</p> <p>Moderator: Giovana Baggio, TNC</p>				
11.00	Coffee break					
11.30	<p>Deeper dive into local key challenges: Interactive parallel break-out session:</p> <table border="1" style="width: 100%; border-collapse: collapse;"> <tr> <td style="background-color: #ADD8E6; text-align: center; vertical-align: top;"> WATER FOR AGRICULTURE ACTIVITIES Samuel Barreto, The Nature Conservancy (TNC) </td> <td style="background-color: #800080; text-align: center; vertical-align: top;"> DEGRADED LAND AND LANDSCAPE RESTORATION Eduardo H. Ditt Instituto de Pesquisas Ecológicas (Ipê) Ruth Nussbaum, Proforest </td> <td style="background-color: #FFD700; text-align: center; vertical-align: top;"> LARGE SCALE DEFORESTATION Jean François Timmers, World Wildlife Fund (WWF) </td> <td style="background-color: #FF0000; text-align: center; vertical-align: top;"> USE OF CHEMICALS Fátima Cardoso, Solidaridad </td> </tr> </table> <p>In these sessions we will address climate change & the impact on agriculture post COP21; What is the role of the agro-food sector in both adaptation and mitigation going forward?</p>	WATER FOR AGRICULTURE ACTIVITIES Samuel Barreto , The Nature Conservancy (TNC)	DEGRADED LAND AND LANDSCAPE RESTORATION Eduardo H. Ditt Instituto de Pesquisas Ecológicas (Ipê) Ruth Nussbaum , Proforest	LARGE SCALE DEFORESTATION Jean François Timmers , World Wildlife Fund (WWF)	USE OF CHEMICALS Fátima Cardoso , Solidaridad	<p>Samuel Barreto, Ruth Nussbaum, Eduardo H. Ditt, Jean François Timmers, Fátima Cardoso</p>
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12.30	Lunch					
13.30	<p>Panel discussion 2: Conclusions and insights from each of the groups and next steps</p> <p>Objectives: Create common understanding of the main challenges and opportunities. Outline local solutions and lessons in Sustainable Agriculture in Brazil. Overview of key Insights from the morning and articulate SAI Platform’s potential contribution and engagements in the region going forward.</p>	Moderator: Marina Piatto , Imaflora				

¹ 23 Feb - **Nestlé offices**: Av. Dr. Chucru Zaidan, 246 - Vila Cordeiro, São Paulo - SP, 04583-110, Brazil

² 22 Feb - **Vicolo Nostro**: Rua Jataítuba, 29 - Cidade Monções, São Paulo - SP, 04704-090, Brazil



Afternoon Session – Collaboration and action						
14.00	<p>Sustainable Agriculture through collaboration in a pre-competitive setting:</p> <ul style="list-style-type: none"> • Introduction to SAI Platform • SAI Platform’s tools, guidance & projects: How they apply to and benefit the Brazilian Agri-food industry. • SAI Platform’s Farm Sustainability Assessment (FSA): Worldwide experience • What’s next? – Exploring a SAI Platform Brazil Committee Objectives, structure, and governance under the SAI Platform umbrella and how best to benefit from SAI Platform’s work, methodology and tools. <p>Objectives: In view of the local challenges, we will jointly explore how SAI Platform can help address local challenges with its work and tools and furthermore provide an ongoing platform in Brazil through a Brazil Committee. .</p>	<p>Peter Erik Ywema SAI Platform</p> <p>Yael Fattal, SAI Platform Terence Baines, Unilever</p>				
15.00	<p>Focus on commodity/crop specific challenges & opportunities - how to address them in practice; Companies, farmers and NGO’s will share their experience.</p> <table border="1"> <tr> <td style="background-color: #90EE90;"> Vegetables and Arable crops (Incl. Soy) Olivier Marchand, Nestlé </td> <td style="background-color: #FFDAB9;"> Fruit & Nuts (incl. Coffee, Cocoa) Luis Fernando Guedes Pinto, Imaflora </td> <td style="background-color: #8B4513;"> Beef Murilo Quintiliano, FAI </td> <td style="background-color: #0070C0;"> Dairy Silvio Krinski, OCEPAR - Paraná States Cooperatives Organization </td> </tr> </table>	Vegetables and Arable crops (Incl. Soy) Olivier Marchand, Nestlé	Fruit & Nuts (incl. Coffee, Cocoa) Luis Fernando Guedes Pinto, Imaflora	Beef Murilo Quintiliano, FAI	Dairy Silvio Krinski, OCEPAR - Paraná States Cooperatives Organization	<p>Olivier Marchand, Luis Fernando Guedes Pinto, Murilo Quintiliano, Silvio Krinski</p>
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16.00	Coffee break					
16.30	<p>Plenary report: Conclusions of key insights and thinking in each group along with views from external stakeholders</p> <p>Objectives: Learn from participants’ experiences and successes in addressing commodity specific challenges</p>	<p><u>Moderator:</u> Terence Baines, Unilever</p>				
16.45	<p>Wrap-up and key conclusions of the day Recommendation and future actions</p>	<p><u>Moderator:</u> Peter Erik Ywema</p>				
18.00	Network Cocktail drinks					
19.00	Brazil Committee Diner/leadership dinner³					



Kindly hosted by Faz Bem

³ Dinner for the ones who want to take part in the initiation of the Brazil Committee.