



# BUILDING SUSTAINABLE VALUE CHAINS

## MASTERCLASS

Lausanne, Switzerland, November 25-26, 2015

### WHO IS THIS TRAINING FOR?

- Heads of Sustainability
- Heads of Procurement
- Strategy, Brand & Marketing Executives
- Buyers & Suppliers
- Other Stakeholders Wanting to Learn on Sustainable Sourcing

### WHAT WILL YOU LEARN?

- How You Can **Engage Your Entire Value Chain** in Sourcing Sustainably
- How Sourcing Can Be A **Key for Competitive Advantage**
- How to **Build Your Business Case**: Internally and With External Stakeholders
- What Are the Most **Practical and Valuable Tools** to Source Sustainably

For more details, visit our dedicated [event website](#), including agenda and registration details.

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