



PCR development for Green Coffee Project Newsletter

May 2012

This project is designed to develop a Product Category Rule (PCR) for the calculation of the greenhouse gas emissions from green coffee production. Developed through a transparent and engaging process with stakeholders, this PCR will be the recognised method for use by the sector and others when quantifying the emissions associated with the production of green coffee and to better understand the real impact of mitigation actions.

Important note:

If your organisation is considering applying for membership of the Steering Committee, this needs to be undertaken before the end of May (Thursday May 31) 2012. Applications for Steering Group membership after this will not be considered.

We need to take this stance to ensure a fair and manageable process to 'membership'.

Please refer to the attached information sheet and contact either efellus@saipatform.org or blindsay@saipatform.org to hear more about the application and associated fees etc.

Kick-off Meeting:

The Steering Group of this project, which included members of both the SAI Platform Coffee Working Group and IDH held their first meeting on April 19 at the IDH offices in Utrecht, NL.

This meeting covered considerable ground regarding the project requirements, terms of reference for the various working groups and importantly a review of current scientific knowledge on GHG methodology related to coffee production.

A major area of discussion was communications related to the project. The Steering Group would very much like to hear of any conferences and meetings where the audience would benefit from hearing about the project. As mentioned above, the development of the PCR for Green Coffee is to be delivered in a transparent and engaging manner. In addition, should any of your internal newsletters or sector journals be receptive to receiving any articles related to the project, please do get in touch with us at blindsay@saipatform.org.



It is anticipated that the first meeting of the Technical Working Group will take place in June.



PCR now registered

We are pleased to report that the project is now registered with the Programme Operator Environdec. <http://www.environdec.com/en/Product-Category-Rules/Detail/?Pcr=8539>.

We are also, as part of the project deliverables looking to better engage with the GEDnet initiative to ensure that when the Green Coffee PCR is complete, it is widely accessible for the sector to implement.

Deliverables for phase 2 – months 2 and 17

We are now entering into the second phase of the project which is where the main thrust of the project comes from. I have listed below the key deliverables for this phase.

- **Implementation of the communication plan**
- **Development of the PCR for Green Coffee in line with the PCR development process required by Environdec**
- **Consultation on the draft PCR with the global green coffee sector**
- **Engagement with the PCF World Forum**
- **Engagement with Tool Providers for implementation case studies**

Future Newsletters

At the Kick off meeting, this newsletter was discussed and it was agreed that we should include in future editions, relevant GHG emissions calculation studies or PCR initiatives. If you have an example of a project or a scientific study that we could potentially circulate with this newsletter, then please send it through and we will see what we can do to get it included in a future edition.

Key Stakeholders

The Steering Group were also keen to hear of appropriate industry representatives / interested parties who would benefit from a closer engagement with this project. The Technical Working Group has places (though you will have to work on this group!) and of course there is more than enough space on the list for recipients of the Newsletter. Just let me know the names and e-mail address. See the attached 1 pager for further details.

Brief project explanation

The short project description at the beginning of this newsletter in the dialogue box was instigated by the Steering Group as a means of quickly explaining the project and hopefully catching the interest of the reader who is short of time and may not be intending to consider



the whole newsletter. The next newsletter will have this dialogue box translated to both Portuguese and Spanish.