



The Green Paper website

'A compilation of Greenhouse Gas reduction initiatives by the global dairy sector'



BACKGROUND

In September 2009, the Dairy Agenda for Action on Climate Change was signed by seven associations. It demonstrates the industry's global commitment to making major reductions in Greenhouse Gas emissions along the whole of the dairy supply chain. The Green Paper catalogues these initiatives via the Dairy Sustainability website.

THE GREEN PAPER

- ▶ The Green Paper website can be used by organisations and individuals working in the dairy supply chain, to share information about the positive sustainability actions they are implementing, either in their own organisation, with suppliers or through research
- ▶ Relevant initiatives and activities can be big or small, on a local or global level, on the farm or throughout the supply chain
- ▶ Provides a one-stop shop for anyone who wants to be better informed about what the dairy supply chain is doing on climate change
- ▶ Involves short and important messages related to your sustainability activities
- ▶ The Green Paper examples are catalogued into the following key areas:
 - ▷ Emission reductions
 - ▷ Energy efficiency
 - ▷ Transport efficiency
 - ▷ Reduction in loss of milk and milk products
 - ▷ Resource efficiency and
 - ▷ Life Cycle Analysis and management

Do you have an example of activity in your organisation that would fit into any of these categories? Read on!

THE BENEFITS?

- ▶ Add to the growing evidence of how the industry is genuinely committed to reducing GHG emissions
- ▶ Showcase your commitment to a wider audience
- ▶ Favourably influence the perception of your industry by consumers, governments and retailers
- ▶ Profile for your company or department
- ▶ Generate further traffic to your website

GETTING YOUR EXAMPLES ONLINE:

The International Dairy Federation has developed a standard and simple, on-line form for inputting examples onto the site – see:

<http://www.dairy-sustainability-initiative.org>

The Green Paper panel will review each submission before it is uploaded to the site.

The seven organisations who committed the sector to these actions plan to have biennial reports on the progress of the sector against the Agenda for Action commitments and will be utilising examples from the Green Paper as evidence of progress. Your submission could become one of these examples.

For further information regarding the provision of examples for the Green Paper contact: MTucci@fil-idf.org

